

The logo consists of the letters 'SFN' in a bold, white, sans-serif font with a slight 3D effect. The letters are positioned on the left side of the image, set against a dark red background. A large, white, curved shape, resembling a stylized 'C' or a partial circle, frames the right side of the text.

**SFN**

**Sea Freight Nation**

**A COMPLETE LOGISTIC SOLUTION**

# SFN SEA FREIGHT NATION

A COMPLETE LOGISTIC SOLUTION

## COMPANY PROFILE

**Sea Freight Nation** is a Pakistan-based Freight Forwarding Company founded by Mr Saad Amdani who has had years of experience in the logistics industry. The company is focused on providing Sea Freight, Air Freight and Trucking services.

To provide a one-stop freight logistics service provider, we also offer services such as

- LCL / FCL
- CARGO CONSOLIDATION
- WAREHOUSING
- CUSTOMS CLEARANCE
- INSURANCE APPLICATION

View our full range of freight logistics services.

**Sea Freight Nation** believes in maintaining a friendly and professional relationship with his customers and this highly interpersonal approach has not only helped to bring in referrals from existing customers, it has also transformed his clients into great friends.

Since the early years of as a shipping freight forwarder, we have been specializing in air, land and sea cargo freight services to and from shipping destinations.

Our well-established connections will ensure the timely arrival and delivery of your cargo to all international destinations.

**Sea Freight Nation** strives to expand further on its current pool of logistics and freight forwarding services and provide even greater value to our customers by seeking out long term affiliations with key partners who complement our network and meet our high level of expectations. This, in turn, translates to higher quality forwarding and shipping solutions with the most attractive rates.

Our Logistics Solution System can handle your Air, Ocean, Trucking, Import - Export, Cargo Insurance, Cargo Consolidation, Customs Clearance. To find out more, please **Contact Sea Freight Nation.**



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## About Us

We handle AIR and Sea Freight consolidation in all parts of the world. The freight forwarding industry is intensely competitive, littered with short term players and many frustrated clients seeking to assess the most effective means of getting their goods to their customers to keep abreast of the world trends in the industry and to provide better service in the market today and in the future.

All our offices are fully automated and are committed to ensuring that it maintains its lead in the business through constant planning and development of effective system & methods. SFN's leading capabilities that give us the edge are reflected in the TOTAL SOLUTION.

Services offered include: International AIR/SEA Freight forwarding, Warehousing, Transshipment, Door to Door Service, Removals, Packing, and Crating, Customs clearance & Forwarding, Logistics Management, Value Added Warehousing. You can always trust SFN as all our staffs are well experienced with specific knowledge and are responsible for your commitments in order to fulfil our company's objective - Enterprise and Integrity.

## Global Powerhouse in Logistic

Working very closely with our overseas partners in freight forwarding and their localized networking agents has enable SFN to provide the competitive edge within the industry with quality global door to door service. We with linkages through our overseas networking partners, have access to every key country offering international freight forwarding service at competitive rates





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## Expertise

Sea Freight Nation consultants are experienced global supply chain management and trade professionals with expertise in global supply chain strategy, process development, inventory management, transportation, import & export compliance, order fulfillment, distribution network modeling, procurement, international collection payments, foreign landed cost analysis, optimal manufacturing and distribution site locations and risk management.



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## Vision

To Develop Our Competitive Advantage & competencies to command a leading position in the logistics.



## Goal

**Sea Freight Nation** as an experienced and dynamic Freight Forwarding Company, SFN offers it's services to their customers and business enterprises worldwide without increasing additional expenses for our clients, Our Goal is to offer competitive rates and a reliable, professional service at all times, to both shipper & cnee for arrangement of the goods.







# SEA FREIGHT NATION

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## Mission Statement

To provide effective and reliable freight forwarding service that is client friendly, personalized and professional at an affordable and competitive rate for complete client satisfaction

## Core Values

Our core values are the values that shall rule and represent our entire organization and each operation.

They lay the foundation for how we do business, how we want to perform and how we want to be perceived internally and by the world around, by customers, suppliers, partners, agents, competitors and government authorities.

### Our core values are:

- Reliability
- Professionalism
- Long-term relations
- Value-creating
- Personalized
- Participating
- Good ethics

**CORE  
VALUES!**



### How to achieve our values:

- Honest, clear and easy communication
- Focus on the client and the goals ahead
- Actively seek information and knowledge
- Open and flexible approach toward new challenges.
- Responsibility and commitment.
- To live as we preach



MISSION





# SEA FREIGHT NATION

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## Quality Policy

Constant improvements and management control.

We are realists not promising more than we can achieve. We don't take on work we can't do.

Our quality requirements are stringent and specific. We work systematically on improving our staff, our skills and processes







# SEA FREIGHT NATION

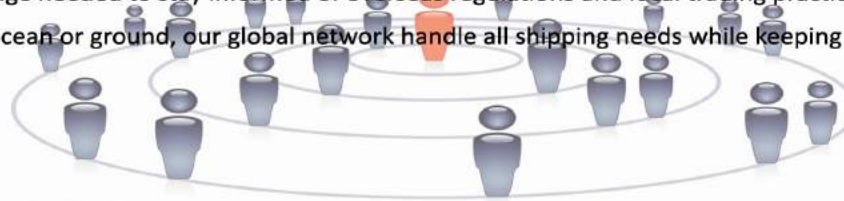
A COMPLETE LOGISTIC SOLUTION

## Network

**Sea Freight Nation** have a worldwide network of partners offering personalized services to shippers and consignees for sea, air, road cargo and providing worldwide express services. Our strong relationships provide regional business knowledge needed to stay informed of overseas regulations and local trading practices.

From pick-up to final delivery, whether by air, ocean or ground, our global network handle all shipping needs while keeping the customer informed about every move of their freight.

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## National Service Network & Sales

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## People and Technology

The tools for efficient logistics are built on a combination of powerful IT systems and global solutions. It is often about technology, but technology does not solve problems, people do. That is why our people are so important. Our people are in contact with our clients, suppliers and partners. Our people can utilize the tools to their full potential. Customers do not need to know the technology....they probably have more important issues...like taking care of their own customers.

Most problems can be avoided by thinking in advance and paying attention to details. This is where we put our knowledge, experience and commitment together to provide best solutions for our clients. Our client feels at home and taken care of. At the same time we offer equal or even better solutions than our competitors.

It's about moving products - from origin to destination - at the best price and on time. To actually do it - and make it easy - that's the challenge.

It's about utilizing our resources and network, and how compatible our organizations are. Freight analysis is easy and theoretical - we like to call it problem solving.





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## **Key Service Factors**

Our network of partners & affiliates spread across the Globe enable us to fulfill every single delivery needs or logistics request, leaving you to focus on your core business. We assure that your shipment is in good hands by focusing on the below core principles when formulating solutions for you:

### **Safe Delivery:**

Our Operation Team ensures that every step is carefully planned and arranged so that your shipment moves in the best possible manner. We ensure appropriate packing, shipment mode (Air/Sea/Land or multi-modal arrangement), proof of delivery, shipping note, verification are all well in place when handling your shipment. We minimize the occurrence of damage/lost/non-compliance to local regulation and any possible issue arising.

### **Accurate Handling:**

Our professional team are trained and given checklist to ensure that the actual execution of the ground handling is strictly adhered to the requirement. Both onsite delivery and pickup of the physical shipment are verified and confirmed prior to the actual action being taken. This is critical in ensuring no mistakes in the shipment quantity, type, mixes and packages.

### **Timely Delivery:**

Our service team will recommend and brief you the estimated delivery or arrival details prior to you committing to your customer on the shipment schedule. In this way, it helps to minimize your planning error for production, delivery commitment to user or end customer.





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## **Real Time Tracking Facilities:**

Our web-based tracking of your shipment means that you can have the ease of knowing your shipment status even during after office hours. Instant information can be made available whenever you need it which makes you in control of the situation.

## **Status Updating:**

Our customer service team regularly monitors your shipments, the transport related situation that is happening around the world, and keeps you updated via web/email or tele-call for situations affecting your shipment which could be vital for your planning. Example of such situation could be custom procedure changes, handling mode, weather conditions, and transport mode happenings (e.g. general average, damaged etc).

## **Multi-Modal Chain enabled:**

Our network and handling experience of the key transport modal allows us to react to actual situation affecting your shipment arrangement. The engaging of Transloading through Sea-Air/ Air-Sea/ Land-Sea/ Land-Air and the mixes of multi-modal transport allows you more choices of moving your shipment without compromising time and cost.

## **Cost Management:**

Our dedicated team makes recommendation to assist you in saving freight cost without compromising your key priority for the shipment requirement (be it time factor, safety factor or security factor). Availability of multi-modal transportation, partner carriers/liners and consolidated volume negotiation allows good comparison of costing from different points.

## **Confidentiality Assurance:**

Our team ensures that all data pertaining to your shipment are kept confidential. None of your company or shipment information will be revealed without seeking your prior approval. You are assured of our professional approach in handling your shipment information.



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## Services :

Sea Freight Nation offers following range of services for imports & exports:

We offer a comprehensive range of international freight & logistic management services to facilitate international trade. In association with a prestigious global network of service partners, Sea Freight Nation can provide worldwide transportation services both to and from Pakistan, as well as services between third countries.

We can write a lot about our services. But we would like to speak with you instead. Comprehensive solutions are demanding. Instead of packaging service for possible needs, we listen to our customer's problems & requirements - Then we solve them.

So, contact us today for a discussion to further understand what services we could provide to you for your business.

- Air Freight Services
- Ocean Freight Services
- Road Freight Services
- LCL Consolidation
- Rail Transportation
- SOC / NVOCC
- Exp / Imp Customs Clearance
- Project Freight Handling
- Supply Chain Management
- Warehousing Management
- Cross Trades/Triangle/3rd Country Shipments
- Break bulk Cargoes
- Afghanistan Freight Management
- Door to Door Services
- Packers & Movers
- Container Trading
- Shipping Consultancy
- Project Management
- Container & Open Trailer Transportation
- Special & Heavy Equipment Movement
- Flexible & Timely Arranging of Cranes & Forklifts
- Fleet of Trucks
- Port Operations
- Border Clearance
- Handling Perishable Goods
- Handling Dangerous Goods Cargo
- Logistics Solution as per Customer Requirements
- Fast & Reliable Services
- Flexible Time & Delivery Services





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## Air Freight Services



## Ocean Freight Services



# SFN

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## Road Freight Services



## LCL Consolidation





# SFN

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**Rail Transportation**

**SOC / NVOCC**





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## Exp / Imp Customs Clearance



## Project Freight Handling





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## Supply Chain Management



## Warehousing Management





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## Cross Trades/Triangle /3rd Country Shipments



## Break bulk Cargoes





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**Afghanistan Freight Management**



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**Door to Door Services**



**Packers & Movers**





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**Container Trading**



**Shipping Consultancy**



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## Project Management



A hand holding a yellow marker points to a word cloud centered around the word "PROJECT MANAGEMENT". The word cloud includes terms such as: development, structure, projects, strategy, plan, schedule, job, stages, requirement, data, document, planning, corporate, software, systems, presentation, cost, schedule, manager, gathering, technology, budget, plans, information, documentation, strategy, requirements, design, schedule, project, structure, company, system, risk, managing, manpower, and manager.

## Container & Open Trailer Transportation





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**Special & Heavy  
Equipment Movement**



**Flexible & Timely Arranging  
of Cranes & Forklifts**



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**Fleet of Trucks**



**Port Operations**





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## Border Clearance



## Handling Perishable Goods





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**Handling Dangerous  
Goods cargo**

**Logistics Solution as per  
Customer Requirements**





# SFN

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A COMPLETE LOGISTIC SOLUTION

**Fast & Reliable Services**

**Flexible Time & Delivery Services**



# Contact With Sea Freight Nation

Thank you for your interest in the services of Sea Freight Nation

We are your Logistics Solution Provider and our team of air, land and sea freight forwarders will be able to customize the perfect integrated logistics support and solution suited to meet your requirements.

We welcome all enquiries - shipping rates, shipping destinations, cargo consolidation, et cetera.

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Talk to us on SKYPE [seafreightnation](https://www.skype.com/people/seafreightnation)

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